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Hannover Fairs India to organise four Int'l trade fairs at Bangalore in Dec 08

To introduce - Job & Career Centre concept for the first time in India

Deutsche Messe AG, organisers of the world-famous international trade fairs such as Hannover Industry Fair and CeBIT, along with its 100% Indian subsidiary company, Hannover Fairs India Pvt Ltd, introduce new trade fair concepts in India.

Come December, four international trade fairs will be organised at the Bangalore International Exhibition Centre. They are: CeMAT INDIA for materials handling and intralogistics, MDA INDIA for motion drive and automation, Industrial Automation INDIA and Energy INDIA. All the fairs will be held concurrently from December 10-13, 2008 at this India's most modern fair ground.

Many companies in the world are looking for a foot hold in India, be it in IT, manufacturing, service industry such as banking, insurance and hotel & tourism. In spite of the oil shock, global recession and burgeoning inflation, India's GDP is growing at a comfortable rate. Given the huge domestic market; a 350 million plus middle-class people, having good purchasing power; a young population with more than 50% people below the age of 25 and a highly skilled workforce make India the most attractive land for multinationals.

A new research by the McKinsey Global Institute shows that in two decades, India will be the world's fifth largest consumer market. Reason enough for overseas companies to establish their presence here.

The international reputation of Deutsche Messe, who organises trade fairs in China, Turkey Australia and Vietnam, besides Germany, helps bring the world's leading companies to India. Exhibitors from Germany, Italy, Spain, Taiwan, Austria, Belgium, China, France, Switzerland, Britain, Japan and US will participate in the fairs.

"This year we are introducing a new theme in our shows: Job & Career Centre" says Sudhir Patil, MD, Hannover Fairs India Pvt Ltd.

"The Job & Career Centre concept is much wider than just a recruitment fair. This is a platform for engineering and manufacturing industries who find it hard to mobilise staff and technical personnel in required number and with certain skills. J&CC will be a theme area where companies can present their future requirements of manpower, HRD policies, career opportunities, preferred skills, new areas of talent needed for expansion plans, training, etc. Here an exhibitor has a chance to project himself as a star employer and attract high calibre candidates" says Patil.

These HR aspects and company's manpower requirements cannot be presented at the stall that is meant for product marketing. By participating at the J&CC pavilion, companies can project their recruitment program and HR policies effectively which will help them attract the right people. Besides, here the participating companies can interact with the media partners, universities, business schools, training institutions and HR agencies for tie ups.

CeMAT INDIA

Around 180 exhibitors are expected at this year's CeMAT INDIA. The climate for the upcoming fair is an excellent one. According to the German Office for Foreign Trade, the Indian logistics market is experiencing an annual growth of 20 to 30 per cent. By 2015 the market is expected to reach a total sales volume of 140 billion Euros.

"We plan to expand CeMAT INDIA due to the considerable potential which the Indian logistics market holds for our exhibitors. By integrating these new topics, both established entrepreneurs as well as newcomers preparing to enter the Indian market will find a superb platform in CeMAT INDIA," adds Andreas Gruchow, Member of the Managing Board, Deutsche Messe AG.

The product categories include forklifts and other industrial trucks, lifting and hoisting equipment, cranes, conveyor systems, warehousing systems etc. This year's new concepts -- Contract Logistics and Fresh Logistics -- make the fair all the more interesting.

Some of the leading exhibitors include Godrej & Boyce, Nilkamal, Gandhi Automation, Sirius Controls, EXIDE, Electromech Material Handling System, Voltas, PUMA Lift Trucks, BAKA LIFTEC, Action Construction Equipment, Sintex Industries, Alkon Plastics, Kompress, Kirloskar Toyota Textile Machinery, W H Brady, Maini Materials Movement, Chowgule, Supreme Industries, Schmalz, Sundaram Industries (all from India), NBB Controls + Components, HBC Radiomatic, Kasto Maschinenbau, REMA Lipprandt, Lectura, Kaup, Linde, Demag Cranes & Components (Germany), METALSISTEM, Metalrota, Amer (Italy), IKUSI, Ramon Galarza, Forjas Irizar (Spain), Fomotech International, Tailift Group, Yoke Industrial Corp, A-One Crane (Taiwan), Knapp Logistik Automation (Austria), TCM Corporation, KOMATSU (Japan), KARDEX Systems Limited, Interroll Drives & Rollers (Switzerland), AKAPP -- Stemmann (Netherlands), Manitou (France), Kone Cranes (Finland) and P G Drives Technologies (Great Britain).

CeMAT INDIA is supported by several industry associations like VDMA (Germany), ICEX (Spain), CFLP (China), Indo-German Chamber of Commerce and Indian Machine Tool Manufacturers' Association.

MDA INDIA

MDA INDIA, the International Trade Fair for Motion, Drive and Automation, jointly organised by Hannover Fairs India and Fluid Power Society of India, is the fair to watch out for cutting edge technologies. Since the application of power transmission and control technology and equipment spans across all the manufacturing industries, the demand for this technology is stated to grow at 20 per cent in the next five years.

Some of the leading exhibitors include Elecon Engineering, Premium Energy Transmission, Rotomotive Power Drives, Beda Flow Systems, Standard Radiators, Dynamatic Technologies, Veljan Hydrair, Top gear Transmissions, Janatics Pneumatic, Bevel gears, Rollon Hydraulics, United Van Der Horst, CNC Ballscrews & Bearings, Parker Hannifin (all from India) Hawe Hydraulics, Stauff, FAG, Optibelt GmbH, Lenze Mechatronics, Linde Hydraulics, Hydac Technology, Nass Magnet, LTK Lineartechnik Korb, HFB

Walzlager Gehäusetechnik, Agro Hytos, Bucher Hydraulics GmbH, Contitech, SEW Eurodrive, Bosch Rexroth, Getriebebau Nord (Germany) , ATOS SPA, Walvoil, EURAL Gnutti, Bondioli & Pavesi, Oesse, Bonfiglioli Riduttori (Italy), Hagglunds Drives, SKF Sealing Solutions (Sweden), THB (Austria), Timken Company (France), Chia Wang Oil Hydraulics, Winner Hydraulics, Taiwan Silicon Microelectronics, Kita sensor Tech (TAIWAN), Boneng Transmission (China) and Hetronic Malta (Malta)

The fair is supported by CETOP (European Fluid Power Committee); Eurotrans, VDMA (Germany), Assofluid (Italy), BFPA (Britain), JFPA (Japan), TFPA (Taiwan) Indo-German Chamber of Commerce and Indian Machine Tool Manufacturers' Association.

IA INDIA

IA INDIA (Industrial Automation INDIA), the international trade fair for process & production automation and Industrial building automation features assembly & handling systems, linear positioning systems, robotics and industrial image processing systems besides electrical generators, engines and fuel cells.

The leading exhibitors include Phoenix Mecano, Controls & Switchgear Contractors, SICK India, Rittal, Helukabel, Schunk, TESTO India, Minilec, Electronic Relays (all from India), SIKO, Schunk, Harting, Steinhoff Automations & Fiedlbus-Systems, BLOCK Vertriebs, Envitec Biogas, Sortimat Technology, DEHN + SOHNE, Baumer Hubner, ILMES, Hummel, Hypertac (Germany), Contrinex (Switzerland) and BLAUTOTEC (Japan)

The fair is supported by VDMA (German Engineering Federation); ZVEI (German Electrical and Electronics Manufacturers Association); Indo-German Chamber of Commerce and Indian Machine Tool Manufacturers' Association.

Energy INDIA

Energy INDIA, which features the latest energy technologies is being organised for the first time. The fair is based on the world renowned ENERGY fair in Hannover. Focus at the fair will be on new and renewable sources of energy. Energy topic is on the top of agenda of government as well as private sectors. The fair will attract key visitors from energy industry, manufacturing industry, capital goods industry, basic materials primary products, services, distributive trades and policy makers.

Rapid economic expansion necessitates modernisation and expansion of the country's infrastructure, especially the energy sector. During the Eleventh Five Year Plan (2007-12) India will add 78,000 MW electricity. The existing power stations are being modernised, the national electricity grid is being extended and measures to reduce power losses assume priority.

Some of the leading exhibitors include Crompton Greaves, Elecon Measurements, Shilchar Technologies Ltd, Victory Transformers & Switchgears, Elektrolites (Power), Billets Elektro Werke Ltd, Trinity Energy Systems Pvt Ltd, KIMO Electronics (all from India) BLOCK Vertriebs GmbH, DILO Armaturen und Anlagen GmbH, Envitec Biogas AG, EVU IT, Mennekes Elektrotechnik GmbH, Bender GmbH, New Energy Technologies, Forschungszentrum Karlsruhe (Germany), Trolex Ltd (Great Britain) and Tebian Electric Apparatus, Shaanxi Baoguang Vacuum Electric Device (China)

To accomplish the mission, 'Power For All By 2012', India will have to create a total generation capacity of over 200,000 MW. Exhibitors at this event will therefore find themselves at the hub of an expanding energy market.

All the four fairs are closely interconnected, so the exhibitors have the possibility of doing business among themselves. From the visitors' point of view also this concept is useful because in a single visit, they can see multi-disciplinary solutions.

"Bangalore is a very important manufacturing centre with a large number of SMEs. It has a strong concentration of industries like machine tool, aviation, fluid power and machinery building. Bangalore is also close to important business destinations like Chennai, Coimbatore, Hyderabad, Pune and Mumbai. As a result, the visitors turn out is expected to be very high, and with decision-making powers. Also, entrepreneurs, people with technological background etc. are likely to throng the venue. About 80% of our visitors at the last show in 2007 was from the business fraternity" says Mr. Patil (Managing Director Hannover Fairs India Pvt Ltd)

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